



# Health remains a top priority for consumers.

## YOGURT



- 1 Source of calcium
  - 2 Contains protein
  - 3 Consuming yogurt can help support your immune system & gut health
- Danone is a leader in yogurt; Activia is **Canada's #1** yogurt and Oikos **#1 Greek yogurt**
  - **46%** of consumers are looking for nutrient nourishment\*
  - **48%** of the time yogurt is consumed during breakfast, and **38%** as a morning snack\*

Consumers are looking for healthy food options. Canadians are seeking low sugar, high protein and natural ingredients in their food and drink choices. We recommend the following yogurt products



### TWO GOOD by DANONE



Low sugar  
High protein

### OÏKOS



High protein  
Simple ingredients

### ACTIVIA



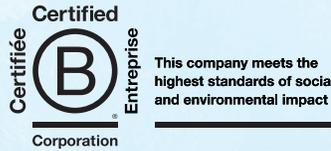
Probiotics  
Gut health

### ON-THE-GO



Single Serve drinkable yogurt is the fastest growing segment/format in yogurt due to its ease and portability.





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PLANT-BASED BEVERAGES



91% of Canadian households consume both plant-based and dairy products



14.1 billion Cups of Coffee are consumed in Canada each year\*



62% of Canadians drink coffee 7+ times a week\*

It is important to offer plant-based options to consumers



76% whiten their coffee\*  
50% use dairy cream\*  
26% use creamers\*  
43% add sweetener\*

Silk is the #1 brand in Plant-based Beverages. We recommend the following plant-based beverage products



Visit our website for more information: [www.danonefoodservice.ca](http://www.danonefoodservice.ca)

\*Source: Ipsos Coffee Landscape Study, May 2022, Ipsos Danone Presentation, 2022, Ipsos FIVE Dataaase, 52 w/e Sep 2022

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